

SPONSORSHIP AND EXHIBITION PROSPECTUS

EXHIBIT DATES
30 MAY-1 JUNE 2017



FIG WORKING WEEK 2017

MESSUKESKUS EXPO AND CONVENTION CENTRE,
HELSINKI, FINLAND



CONTENT

[You're invited](#)

[Organisers](#)

[What is a FIG Working Week?](#)

[FIG Previous Conference Facts](#)

[FIG Working Week 2017](#)

[Venue](#)

[Floor Plan](#)

[Sponsorships](#)

[Exhibition](#)

[Reservation Form](#)



You're INVITED!

On behalf of the 2017 Organising Committee we are delighted to invite you to the 79th FIG Working Week in Helsinki, Finland from 29 May - 2 June 2017.

The Working Week is hosted by the International Federation of Surveyors (FIG), the Finnish Association of Geodetic and Land Surveyors (MIL) and the Finnish Association of Surveyors (MAKLI), as the local hosts. The FIG Working Week 2017 will be hosted in Helsinki, Finland at Messukeskus Expo and Convention Centre.

The overall theme of the Working Week is “**Surveying the world of tomorrow – From digitalisation to augmented reality**”. We have been witnessing the first beginning of a development leading towards services which not only describe the visible world around us but also simultaneously bring up other information connected to our place of interest. One step is to become digitalized and to use the digital information; the next step is to combine information and be able to collect the data intelligently and to take further steps into the intelligent use of digital information. The theme was chosen to highlight the opportunities and open a view into a future where the information we produce is, again, put into a more efficient use.

The FIG Working Week 2017 has wide support within Helsinki and throughout Finland with a commitment already pledged by the Helsinki City Council and National Land Survey of Finland (NLS); Finland's government department is responsible for land titles, geodetic and cadastral survey systems, topographic information, hydrographic information, managing Crown property and a variety of other functions. The academic community and private practitioners are also committed to the FIG Working Week 2017.

The Working Week brings together surveyors and land professionals from all over the world and the organisers are expecting 700-900 participants. The participants will be from different cultural backgrounds, diverse surveying traditions, varying professional experiences and multi-professional disciplines: The Conference appeal not only to the Surveying profession, but also to the broader Spatial Science industry including cartographers, remote sensing and photogrammetric professionals, people involved with GIS systems and GNSS systems and anybody involved in location based services. Instrument manufacturers and software application specialists will also benefit by being involved in this major international event.

The carefully prepared Technical Programme will focus on aspects of the theme of **Surveying the world of tomorrow – From digitalisation to augmented reality** in a variety of international contexts and will offer both specially invited high profile presentations and papers that are selected through the open call for papers procedure.

Together with the exhibition and a combination of side events and social functions, the 79th FIG Working Week in Helsinki, Finland should be of interest to participants from all over the world and will be a memorable experience.

Yours sincerely,

Pekka Halme,
Co-Conference Director/
National Land Survey of Finland

Louise Friis-Hansen
Co-Conference Director/
International Federation of Surveyors

ORGANISERS



The **International Federation of Surveyors (FIG)** is the premier international non-governmental organization (NGO) representing the interests of surveyors worldwide. FIG's purpose is to support international collaboration for the advancement of all aspects of the profession of surveying by providing an international forum for discussion aimed at the development and promotion of professional practice and standards.

The Fédération Internationale des Géomètres was founded in Paris in 1878 and over time its name has been anglicized to the International Federation of Surveyors. Now based in Copenhagen, FIG is an UN-recognised NGO representing more than 200,000 surveyors from over 120 countries through a federation of national member associations (including MIL and MAKLI) and covers the range of professional fields within the global surveying community.



The **Finnish Association of Geodetic and Land Surveyors (MIL)** is an intellectual and professional association founded in 1890. From a member of MIL a master's degree and professional activity in the field of surveying, land administration, and related sectors is required. MIL had 834 members in 2014.

According to its statutes the purpose of the association is to function as a link between its members, to monitor the position and rights of its members in the society, further a continuous and ethically high level maintenance of their professional skills, advance the development of the surveying profession, distribute branch related knowledge and offer its members opportunities to participate in the development work of the members' profession.



The **Finnish Association of Surveyors (MAKLI)** is a union based on the needs of its members. MAKLI was founded in 1959 and has 740 members, who are working at municipal, state and private sector employers. Members are professional surveyors educated mainly in Universities of Applied Sciences.

MAKLI acts as a liaison between its members and promotes the cohesion of the sector and the profession. MAKLI works and negotiates in legal, professional, and educational matters.

The key priorities of MAKLI are: advance cooperation in the field of land surveying organizations, development of member services, participation in national and international activities, monitoring law and statutes of the surveying sector, development of the education sector and support the activities of local associations. MAKLI includes 11 regional associations that support the communality and networking of members.



Supported by **National Land Survey of Finland (NLS)**, Finland's government department is responsible for land titles, geodetic and cadastral survey systems, topographic information, hydrographic information, managing Crown property and a variety of other functions.

International Federation of Surveyors

Kalvebod Brygge 31-33DK-1780
Copenhagen V
DENMARK
T + 45 3886 1081
E FIG@fig.net
W www.fig.net

Finnish Association of Geodetic and Land Surveyors MIL

PL 14
FI-00521 Helsinki
FINLAND
T +358 400 522 075
E toimisto@milry.fi
W <http://milry.fi/>

MAKLI ry.

Kulmakatu 8 A,
00170 Helsinki
FINLAND
T +358 45 2770 347
E makli@welho.com
W <http://www.makli.fi/>

What is FIG Working Week?

FIG Working Week is an exciting week-long conference that brings the international community of surveying and spatial professionals together to share innovative science with policymakers and stakeholders. Scientists, policy- and decision-makers, students, and stakeholders are invited to join the discussions on issues affecting the international surveying and spatial community today and in the future.

FIG has been organising Working Weeks since 1878. The first conference was held in Paris from 18-20 July.

This year's Working Week is the 79th. The FIG Working Week 2017 in Helsinki is hosted by International Federation of Surveyors (FIG), the Finnish Association of Geodetic and Land Surveyors (MIL) and the Finnish Association of Surveyors (MAKLI), and will be supported by the National Land Survey of Finland (NLS).

The FIG General Assembly, at its meeting held at the 2014 Congress in Kuala Lumpur, Malaysia, elected MIL and MAKLI to be the local hosts for the FIG Working Week 2017. The Finnish Associations are experienced professionals and great hosts as they have had the leadership of FIG and have successfully organized several memorable international events, FIG Commission workshops and the FIG Congress in 1990.

Working Weeks combine meetings of FIG's General Assembly and administrative bodies with a technical conference over three days with 8–10 parallel sessions, organised by FIG Council and the ten FIG Commissions together with the host member association (in this instance, MIL and MAKLI). Working Weeks offer the opportunity for commissions to implement their work plans and for FIG to network at a local, regional and international level.

Recent Working Weeks have been held in Rome, Italy (2012), Abuja, Nigeria (2013), Sofia, Bulgaria (2015). And Christchurch, New Zealand (2016) The FIG Working Week 2017 will be hosted in Helsinki, Finland at the Messukeskus Expo and Convention Centre.



Photo : FIG Working Week 2013 in Abuja , Nigeria



FIG WORKING WEEK 2017

Surveying the world of tomorrow -
From digitalisation to augmented reality

May 29 - June 2 Helsinki Finland



FIG PREVIOUS CONFERENCE FACTS

FIG Working Week is organized every year except at congress years. Previous FIG Working Week have been held in:

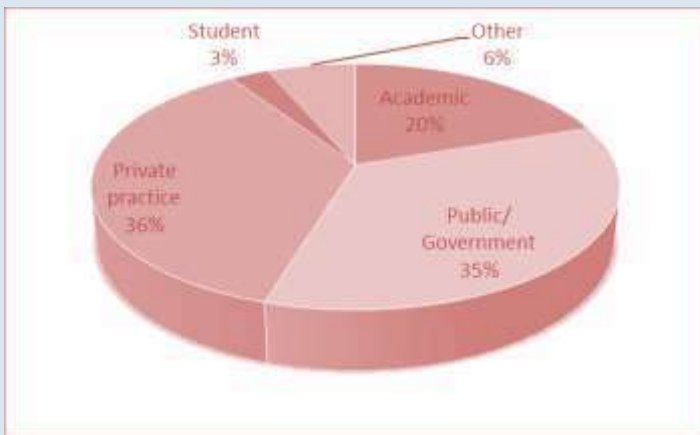
| | |
|--|--|
| | |
| | |

FIG PREVIOUS CONFERENCE FACTS

Who attends?

The Working Week brings together surveyors and land professionals from all over the world and the organisers are expecting 700-900 participants. The participants will be from different cultural backgrounds, diverse surveying traditions, varying professional experiences and multi-professional disciplines: The Conference appeal not only to the Surveying profession, but also to the broader Spatial Science industry including cartographers, remote sensing and photogrammetric professionals, people involved with GIS systems and GNSS systems and anybody involved in location based services. Instrument manufacturers and software application specialists will also benefit by being involved in this major international event.

Area of Profession (%)



Source: FIG Working Week 2016, Christchurch, New Zealand

Attendees by Continent 2012-2016 (excluding host country) (%)





Top ten Countries Represented

| FIG2012 <i>Rome, Italy</i> 1200 Attendees | | FIG2013 <i>Abuja, Nigeria</i> +2000 Attendees | | FIG2014 <i>Kuala Lumpur, Malaysia,</i> +2000 Attendees | | FIG2015 <i>Sofia, Bulgaria</i> 900 Attendees | | FIG2016 <i>Christchurch, New Zealand</i> +800 Attendees | |
|---|-----|---|------|--|-----|--|-----|---|-----|
| Italy | 166 | Nigeria | 1962 | Malaysia | 772 | Nigeria | 226 | New Zealand | 259 |
| Nigeria | 152 | China, People's Republic of | 39 | Nigeria | 243 | Bulgaria | 68 | Australia | 99 |
| Turkey | 61 | Kenya | 19 | Australia | 81 | Turkey | 65 | Nigeria | 88 |
| China, People's Republic of | 40 | Malaysia | 16 | Singapore | 71 | China, People's Republic of | 39 | China, People's Republic of | 53 |
| Germany | 36 | Congo, Democratic Republic of the | 11 | China, People's Republic of | 50 | Germany | 33 | Indonesia | 38 |
| Australia | 32 | Netherlands | 8 | United States | 45 | Netherlands | 19 | Malaysia | 35 |
| Poland | 26 | United States | 7 | Indonesia | 44 | Romania | 19 | United States | 29 |
| Malaysia | 25 | Finland | 7 | Turkey | 40 | Malaysia | 18 | Germany | 26 |
| United States | 24 | Denmark | 7 | Germany | 38 | Indonesia | 15 | Korea, Republic of | 19 |
| Netherlands | 23 | Germany | 5 | Kenya/Japan | 28 | Ghana/ France /Greece | 14 | Netherlands/ Finland | 18 |
| Number of countries represented | | | | | | | | | |
| 88 | | 49 | | 93 | | 67 | | 66 | |

FIG WORKING WEEK 2017

FIG Working Week, 29 May - 2 June 2017, Helsinki, Finland, is an exciting week-long conference that brings the international community of surveying and spatial professionals together to experience a mix of interesting plenary and technical sessions and workshops, a trade exhibition and a variety of side events and social functions. The week gives a unique opportunity to discuss key challenges of our time within the surveying profession with fellow peers.

The overall theme of the Working Week is “**Surveying the world of tomorrow – From digitalisation to augmented reality**”. We have been witnessing the first beginning of a development leading towards services which not only describe the visible world around us but also simultaneously bring up other information connected to our place of interest. One step is to become digitalized and to use the digital information; the next step is to combine information and be able to collect the data intelligently and to take further steps into the intelligent use of digital information. The theme was chosen to highlight the opportunities and open a view into a future where the large amount of information we produce is, again, put into a more efficient use.

Draft programme:

| | Friday | Saturday | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday |
|-------------|----------------------|----------------------|----------------------|----------------------|-----------------------------------|------------------------|------------------------|------------------|
| 9.00-10.30 | Pre-event A, B and C | Pre-event A, B and C | Pre-event A, B and C | FIG General Assembly | Opening Ceremony | Plenary Session | Plenary Session | General Assembly |
| 10.30-11.00 | | | | | Morning Break | Morning Break | Morning Break | |
| 11.00-12.30 | | | | | Plenary Session | 8-10 parallel Sessions | 8-10 parallel Sessions | |
| 12.30- | | FIG Council Meeting | FIG ACCO Meeting | Pre-event A, B and C | Lunch | Lunch | Lunch | |
| 13.30-15.00 | | | | | 8-10 parallel Sessions | 8-10 parallel Sessions | 8-10 parallel Sessions | |
| 15.00-15.30 | | | | | Afternoon Break | Afternoon Break | Afternoon Break | |
| 15.30-17.00 | | | | | 8-10 parallel Sessions | 8-10 parallel Sessions | 8-10 parallel Sessions | |
| Evening | | | Welcome Reception | Cultural Evening | Commission Dinners / Free evening | Gala Dinner | Farewell Reception | |
| | | | | | Exhibition 9.00-17.30 | | | |



VENUE

The Helsinki Exhibition & Convention Centre is one of the leading Congress centres in Northern Europe and the largest in its field in Finland. It is only four kilometres from the centre of Helsinki and has excellent transport connections. The Helsinki–Vantaa airport is within a 20 minute drive. The Convention Centre hosts more than 1,500 meetings every year. All major international Congresses held in Finland have been staged at the centre and the largest Congress so far was attended by up to 10,000 participants. Over one million people visit Helsinki Exhibition & Convention Centre every year. All the premises of the Helsinki Exhibition & Convention Centre are equipped with the latest technology. Wireless Internet is accessible for free for the attendees within the Convention Centre. Multipurpose premises, world-class meeting equipment and experienced meeting professionals are at your service.



Messukeskus

Congress Venue
Helsinki Exhibition & Convention Centre (HECC)

Messuaukio 1,
P.O. Box 21
00521 Helsinki
tel. +358 40 450 3250
Website: www.messukeskus.com



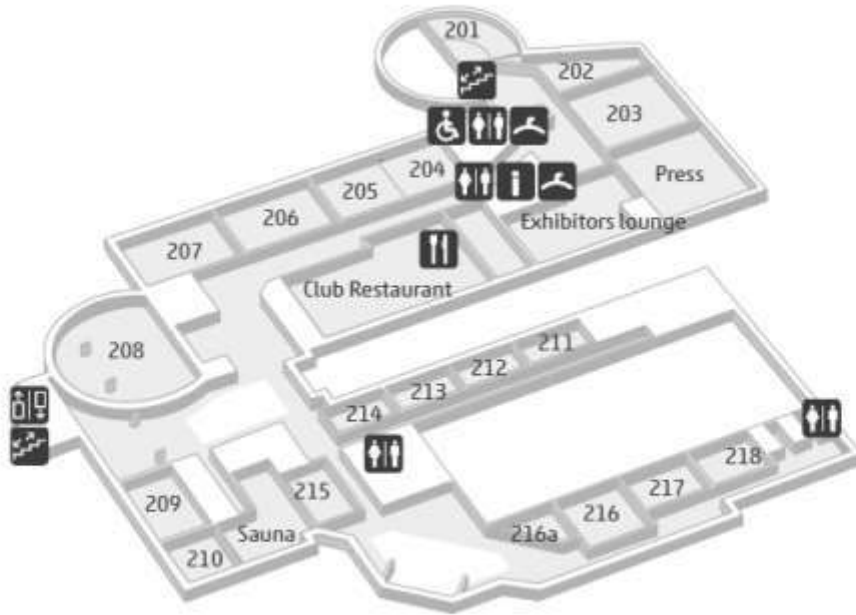
Messukeskus



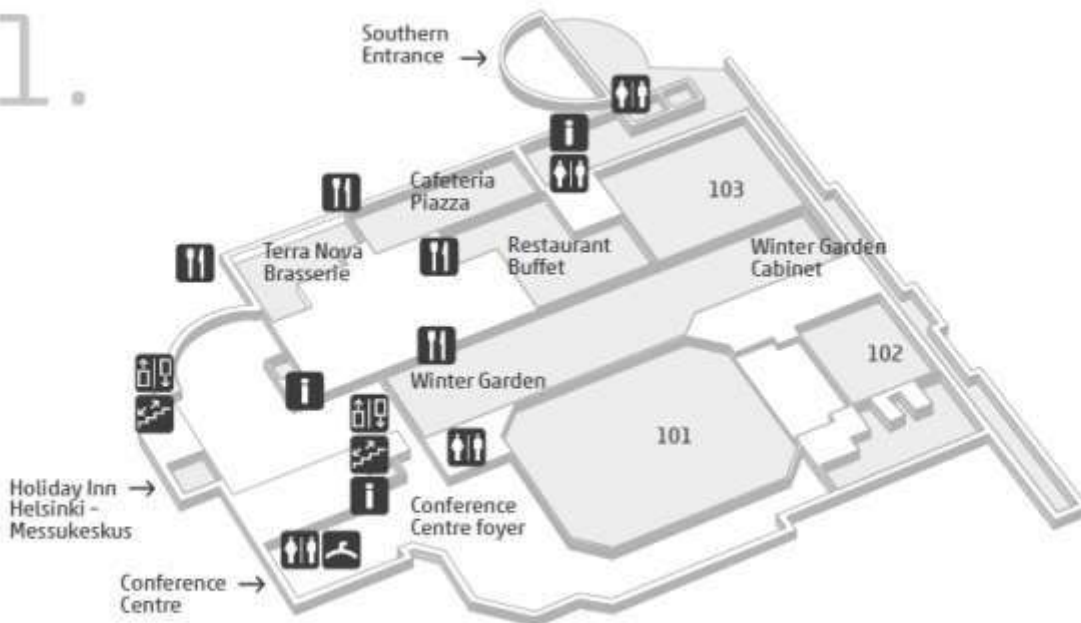
FLOOR PLAN

The exhibition will be held at the Winter Garden at level 1.

2.

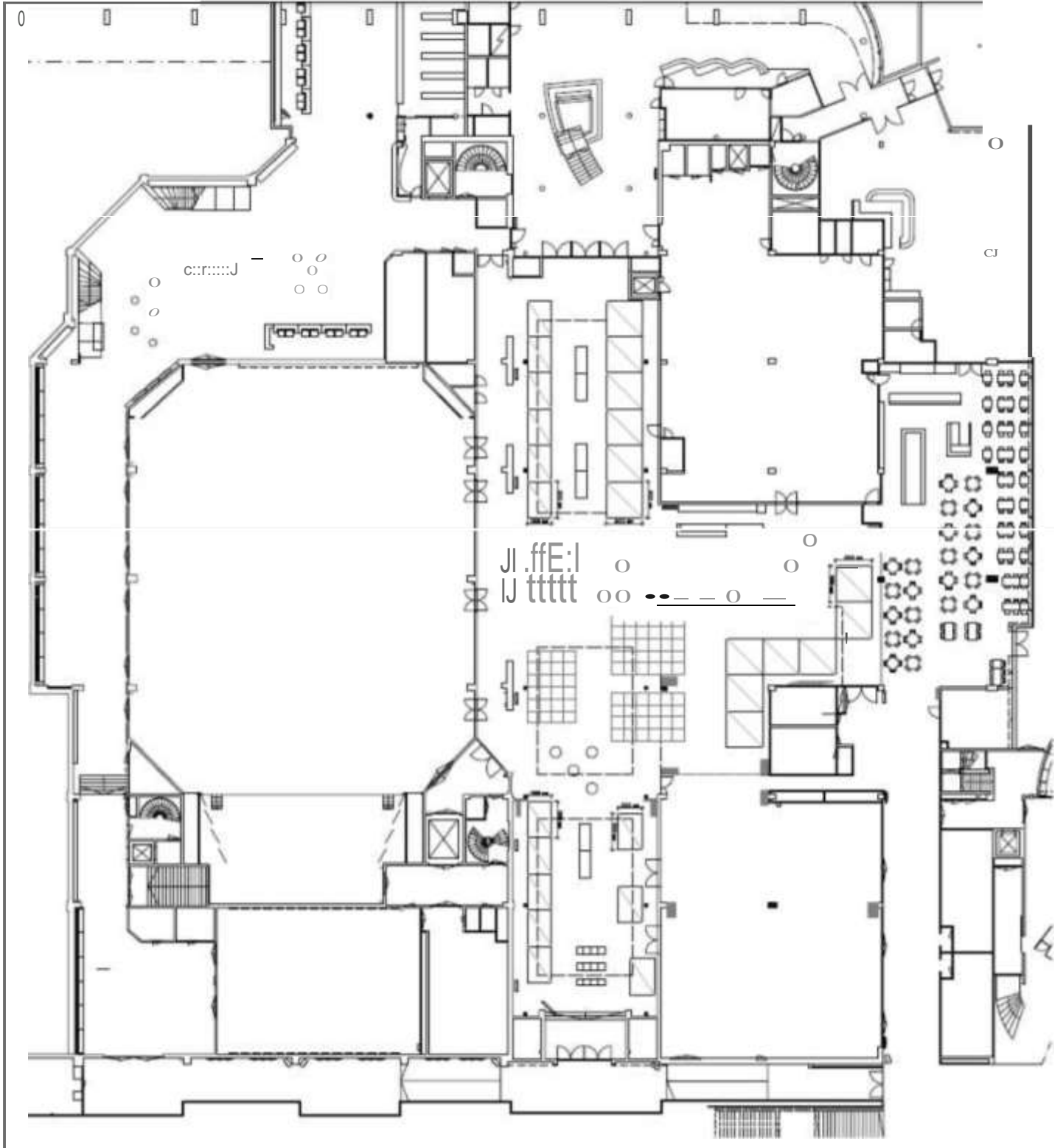


1.





FLOOR PLAN





Why should you sponsor FIG Working Week

Industry involvement is one of the key elements in the success of the FIG Working Week 2017. Your presence and contribution enhance the overall value of the conference. The international Federation of Surveyors, the Finnish Association of Geodetic and Land Surveyors (MIL) and the Finnish Association of Surveyors (MAKLI) offer you the opportunity to become a sponsor of the 2017 FIG Working Week, enabling you to raise the recognition of your company while promoting endeavours.

On the following pages, various sponsorship options are listed, from which you may select different elements up to the amount of your company's financial support.

Benefits of sponsoring and exhibiting

- Build new and strengthen existing relationships
- Meet the decision makers and do business face to face
- Raise your company profile and position your company as a leader within the field
- Showcase your products and services to approximately 800 delegates in your target market
- Organisations will receive a high level of visibility through the official website and Conference marketing materials.

FIG CORPORATE MEMBERS –

PRIORITY BOOKING

FIG Corporate Members will be given priority booking preference until **30 November 2016**. FIG Corporate Member bookings will be confirmed in order of seniority within the FIG Hierarchy (i.e Platinum Members will receive first preference, Gold Members second preference etc.) At the end of the priority booking period FIG corporate and non-corporate member bookings will be allocated in order of receipt.



SPONSORSHIPS

| | Platinum sponsorship | Gold Sponsorship | Silver sponsorship |
|--|----------------------|------------------|--------------------|
| | 25,000 EUR + VAT | 15,000 EUR + VAT | 10,000 EUR + VAT |
| Exhibition space | 16 sqm | 12 sqm | 9 sqm |
| Advertisement in the Conference Programme | 1 page | 1/2 page | |
| Display Company leaflets at the registration desk | YES | YES | |
| Company logo (in color) on the conference bags | YES | | |
| Company logo on the conference badge | YES | | |
| Product Demonstration | 2 | 1 | 1 |
| Discount on additional sponsorship items | 25 % | 15 % | 10 % |
| Session room named after you | YES | YES | YES |
| FIG to send email communication on behalf of the sponsor prior to the start of the event (content to be provided by the sponsor) | 2 | 1 | |
| Conference Bag Insert | 4-page flyer | 2-page flyer | 1-page flyer |
| Logo on conference website with link to your corporate website | YES | YES | YES |
| Company description on conference website | YES | YES | YES |
| Acknowledgement in Conference Programme | YES | YES | YES |
| Recognition on conference signage | YES | | |
| Acknowledgment by the MC during the Opening Ceremony | YES | YES | YES |
| Acknowledgement as sponsor on Sponsor board | YES | YES | YES |
| Complimentary full participant registrations | 4 | 2 | 1 |
| Complimentary exhibition passes | 8 | 4 | 2 |
| Use of Conference logo | YES | YES | YES |



FIG WORKING WEEK 2017

Surveying the world of tomorrow -
From digitalisation to augmented reality

May 29 - June 2 Helsinki Finland



NEW! SPONSORSHIPS

Exhibitors have an opportunity to add-on a sponsorship packages. **Book a booth and add-on a sponsorship packages** to broadening your competitive edge by improving your company's image, prestige and credibility by supporting the FIG Working Week.

Exhibition booth

6 sqm - 1800 EUR

9 sqm - 2500 EUR

Bronze level +3000 EUR

Basic level +1000EUR

- One Complimentary Registration
- Featured sponsor of promotion material
 - Website
 - E-blast
 - Conference Programme
 - Onsite
- Acknowledgement slide at Opening Ceremony

Optional choices:

Three items included in the bronze sponsorship

Optional choices:

One item included in the basic sponsorship

Plenary Session—flyer on seats

Conference gift—Satchel Insert

Foot prints

Newcomers' session

Branded Water bottles

Staff t-shirt

Product Demonstration

Speaker's Preparation Room

1/2 page ad in programme book

Session room named after you

Charger Station

Lunch Break

Satchel Insert

Registration desk— roll-up

Coffee Breaks



SPONSORSHIP CATEGORIES

You will find below a number of ways to enhance visibility and association with the Working Week. Sponsorship items have been divided into individual categories:

- **Session**
- **Working Week Material**
- **Working Week Services**
- **Advertising opportunities onsite**
- **Advertisements in Conference Programme**
- **Social and Networking Events**

There is no minimum amount required to be part of the FIG Working Week 2017. Sponsorship options are listed on the following pages where you can build an individual sponsorship package suited to your marketing needs. Your final contribution to the conference determines your sponsorship level, which in turn provides you with more benefits.



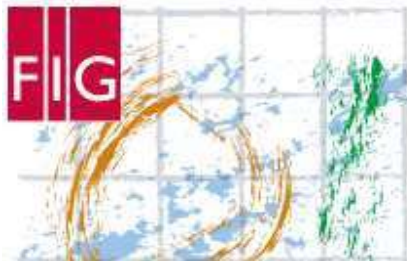


FIG WORKING WEEK 2017

Surveying the world of tomorrow -
From digitalisation to augmented reality

May 29 - June 2 Helsinki Finland



SPONSORSHIPS AT A GLANCE

| Package | No. Available | Price EUR |
|---|---------------|---------------|
| Platinum Sponsor | 3 | 25,000 |
| Gold Sponsor | 4 | 15,000 |
| Silver Sponsor | 6 | 10,000 |
| Bronze Sponsor | | 3,000 + booth |
| Basic Sponsor | | 1,000 + booth |
| SESSION | | |
| Plenary Session—flyer on seat | 3 | 1,200 |
| Newcomers' Session | 1 | 1,200 |
| Product Demonstration | 9 | 1,200 |
| WORKING WEEK MATERIAL | | |
| Conference Satchel | 1 | 3,000 |
| Satchel Insert | 4 | 1,200 |
| Conference Gift | 1 | 1,200 |
| Note Pads and Pens | 1 | 2,000 |
| Badge Lanyards | 1 | 2,000 |
| WORKING WEEK SERVICES | | |
| Branded Water bottles | 3 | 1,200 |
| Speaker's Preparation Room | 1 | 1,200 |
| Charger Stations | 1 | 1,200 |
| ADVERTISING OPPORTUNITIES ONSITE | | |
| Registration desk—Rool-up | 2 | 1,200 |
| Foot Prints - logo | 1 | 1,200 |
| Staff t-shirt | 1 | 1,200 |
| ADVERTISEMENTS IN CONFERENCE PROGRAMME | | |
| Ad Sponsor (Programme Book) 1/2 page | 2 | 1,200 |
| SOCIAL AND NETWORKING EVENTS | | |
| Lunch Break Sponsor | 3 | 1,200 |
| Coffee Break Sponsor (morning and afternoon) | 3 | 1,200 |
| Gala Dinner Sponsor | 1 | 8,000 |
| Welcome Reception Sponsor | 1 | 5,000 |

* Non-exhibitors pay an additional 20 %.

Selected Sponsorship Opportunities

SESSION

Sponsoring a session is a great opportunity to raise your profile amongst surveying and spatial professionals. Several formats are available:

PLENARY SESSION (1,200 EUR + VAT)

- The sponsor will be acknowledged and the company logo will be displayed during the session.
- Company flyer on seats

Sponsor to provide flyers.

NEWCOMERS' SESSION (1,200 EUR + VAT)

Tuesday 31 May 2017 at 8.00-9.00

The sponsor will be acknowledged and the company logo will be displayed during the session.

The sponsor to provide roll-ups and flyers.

PRODUCT DEMONSTRATIONS (1,200 EUR + VAT)

Reserve the Product Presentation Theatre to launch your new product, showcase existing products and reinforce your product awareness to the Working Week attendees. The Product Presentation Theatre is available at pre-defined times throughout the day. Please contact the FIG Office for further details.

- Present existing and new products.
- Raise awareness of your company and its role in libraries.
- Sponsors presentation will be listed on Conference schedule.

The Product Presentation Theatre is available in 45 minute slots. There is no limit on the number of slots reserved by a single company.

| Wednesday 1 June | Thursday 2 June |
|---------------------|--------------------|
| 10.00-10.45 | 10.00-10.45 |
| 11.00-11.45 | 11.00-11.45 |
| 12.00-12.45 | 12.00-12.45 |
| 13.00-13.45 | 13.00-13.45 |
| 14.00-14.45 | 14.00-14.45 |
| 15.00-15.45 | 15.00-15.45 |



Selected Sponsorship Opportunities

WORKING WEEK MATERIAL

CONFERENCE SACHEL (3,000 EUR + VAT)

Your company logo will feature alongside the Working Week logo on the conference bag, which contains the official material distributed to all the delegates, speakers and VIP guests, providing direct and constant exposure throughout and after the Working Week.

- Company logo (one color) on the conference bag

SACHEL INSERT (1,200 EUR + VAT)

Your organisation may provide promotional material which will be included in all delegate satchels.

- Leaflet, invitation to your exhibition booth or information brochure to be inserted in all delegate satchels (sponsor to supply material).

Sponsor to provide insert.

SACHEL GIFT (1,200 EUR + VAT)

Insert a gift to all delegate satchels.

- Your organisation may provide a conference gift which will be inserted in all delegate satchels

The Gift must be submitted to the FIG Office approval. Material must be provided and delivered directly by the sponsor. Delivery details will be provided at a later stage.

NOTE PADS AND PENS SPONSOR (2,000 EUR + VAT)

All delegates attending the Working Week will receive official writing materials. The Writing Pads and Pens Sponsor will be acknowledged in the following ways. Entitlements:

- Company logo on the writing pads and on the pens

Design must be submitted to the FIG Office for approval. All material must be provided and delivered directly by the sponsor to the Conference venue. Delivery details will be provided at a later stage.



Selected Sponsorship Opportunities

WORKING WEEK MATERIAL

BADGE LANYARDS (2,000 EUR + VAT)

Lanyards will be assigned to every delegate together with their badge.

- Sponsor's logo on Lanyards.

Lanyard design must be submitted to the FIG Office for approval. The lanyards must be provided and delivered directly by the sponsor to the Conference venue. Delivery details will be given at a later stage.

WORKING WEEK SERVICES

SPEAKER'S PREPARATION ROOM (1,200 EUR+ VAT)

All speakers must report to the Speaker's Preparation Room to hand in their presentations. They can also edit and update their presentations here.

- Sponsor's logo will be placed on the Speaker's Preparation Room banners and signage.
- Sponsor's logo may be used for screen saver and desktop design.
- Sponsors may lay out mouse pads for the speakers.

Mouse pads must be provided and delivered directly by the sponsor. Delivery details will be provided at a later stage.

CHARGER STATIONS (1,200 EUR + VAT)

By sponsoring the Charging Station you allow the attendees to network and relax while charging their electronic devices. The sponsorship allows you to brand the Charging Station Area giving you great visibility among attendees.

- Logo displayed at the Charging Station

Roll-up to be provided by sponsor.



Selected Sponsorship Opportunities

WORKING WEEK MATERIAL

BRANDED WATER BOTTLES (1,200 EUR + VAT)

Keep attendees hydrated and refreshed during FIG Working Week with water bottles branded with your company logo.

Water bottles to be provided by sponsor.

ADVERTISING OPPORTUNITIES ONSITE

Raise your visibility onsite at the Conference Centre with signage and banners. A range of custom-tailored opportunities are available on request.

BANNERS IN THE REGISTRATION AREA (1,200 EUR + VAT)

Place banners in the Registration Area to increase awareness of your presence and products during the Conference.

- High visibility of sponsor's logo and product during the Working Week.

Banner or role-up to be provided by sponsor.

FOOT PRINTS - LOGO (1,200 EUR + VAT)

Mark out the path to your booth using floor tiles leading attendees directly to you.

- Sponsor's logo to be placed in a floor tile directing the attendees to your booth.

Foot prints to be provided by sponsor.

STAFF T-SHIRT (1,200 EUR + VAT)

Sponsor for staff T-shirts. On-site staff will wear conference T-shirts with sponsor logo. Staff T-shirts will be worn by all on-site working staff excluding management staff. The sponsor logo will be printed on the front.

T-shirts will be provided FIG. The cost of printing the logo will be born by the sponsor.

Selected sponsorship Opportunities

ADVERTISEMENTS IN CONFERENCE PROGRAMME

The Conference Programme will be the most essential publication for all attendees guiding them through the Working Week. It includes information on presentations, exhibitions and other activities. The Conference Programme will be inserted in all attendees' Conference Satchel.

Conference Programme

Half page inside 1,500 EUR

Non-exhibitors pay an additional 1,500 EUR

SOCIAL AND NETWORKING EVENTS

Social events include meals and breaks that form a core part for the networking opportunities provided by FIG2017. Each event attracts a large number of attendees and sponsors can use this unique opportunity to network with attendees outside of their booth.

LUNCH/TEA BREAK SPONSOR (1,200 EUR + VAT)

Demonstrate your company's hospitality by sponsoring your nominated lunch break, morning or afternoon tea breaks. This provides the sponsor with the ability to 'own' the entire exhibition floor for that sponsored morning and afternoon tea and create innovative incentives to attract delegates to your trade booth.

Rates:

- Lunch Break one day – 1,200 EUR + VAT
- Morning and afternoon Tea Breaks one day — 1,200 EUR + VAT



Selected sponsorship Opportunities

SOCIAL AND NETWORKING EVENTS

GALA DINNER SPONSOR (8,000 EUR + VAT)

Impress all delegates, VIPs, speakers, exhibitors, accompanying persons and media with your hospitality at the social function of the Working Week. The Gala Dinner is an excellent opportunity to make a strong, initial impact and lasting impression on all delegates. The Gala Dinner is an essential networking opportunity for all attendees.

Recognition as Gala Dinner Sponsor, including company logo:

- on the Working Week Gala Dinner Signage
- 5 tickets to the Gala Dinner
- Welcome Greeting at the Gala Dinner
- 2 roll-up signs at the Gala Dinner venue
- 1 page flyer in the participants' conference bags

Roll-up and flyers to be provided by sponsor.

WELCOME RECEPTION SPONSOR (5,000 EUR + VAT)

The Welcome Reception is a fantastic opportunity for delegates, speakers, sponsors and exhibition participants to network in a relaxed social environment on the opening night of the Working Week.

Additional Entitlements:

- 3 tickets to the Gala Dinner
- 1 roll-up sign at the Welcome Reception venue
- 1 page flyer in the participants' conference bags
- Acknowledgment by the MC during the Welcome Reception

Roll-up and flyers to be provided by sponsor.



It's not just exhibiting It's about creating a lasting impression

All sponsors will receive the following standard benefits in addition to those outlined in the individual packages:

- Inclusion in printed programme book (with logo) distributed at the conference
- Visibility as Sponsor (with organization logo + company description) on the Conference Website, including a hyper link to the exhibitor's website
- Use of the Conference logo.
- Acknowledgement as a sponsor on the official sponsor acknowledgement board onsite at the conference.



EXHIBITION SPACE

This exhibition will provide a unique opportunity to promote your products, undertake research and promote services to researchers from all over the world.

The exhibition takes place at the Messukeskus Expo and Convention Centre from 30 May – 1 June.

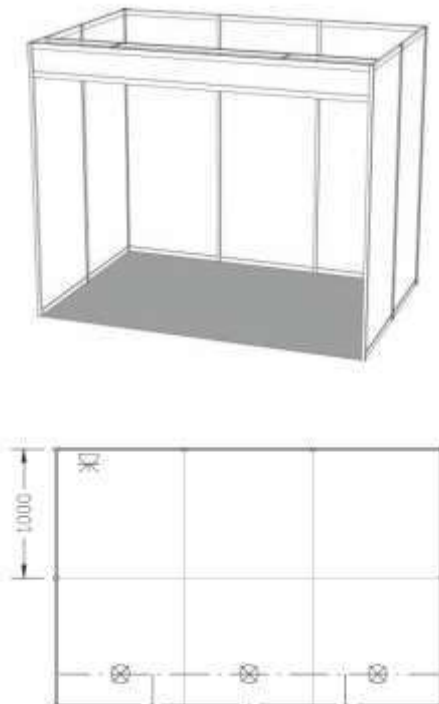
The international trade exhibition offers you exposure to FIG Working Week 2017 delegates and the opportunity to showcase your products and services. The exhibition area has been designed to provide the best possible promotional opportunities to participating organizations. The exhibition will provide delegates and exhibitors with excellent opportunities to network in a favourable environment that provides a central and energized meeting place for all participants. With morning/afternoon refreshment and lunch breaks being served in this area it will create an unparalleled opportunity to promote your products and services to the diverse delegate base.

| BOOTH TYPE | 6 sqm booth | 9 sqm booth |
|-------------------------|----------------|----------------|
| Cost of booth | 1800 EUR + VAT | 2500 EUR + VAT |
| 2 FREE exhibitor passes | | |

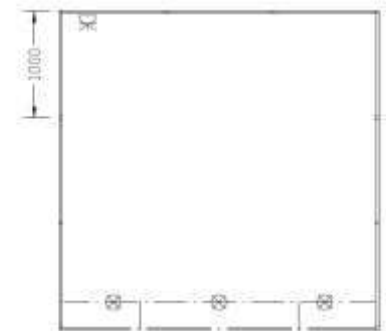
Booth details:

- White walls and fascia board
- 16A 3,6W power socket
- Metal halide spotlights of fascia board
- Carpet

6 sqm booth



9 sqm booth



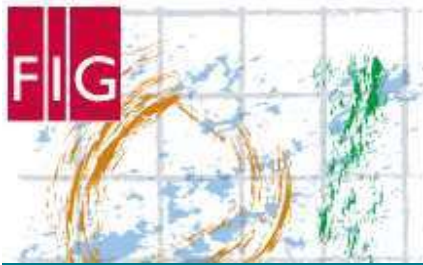


FIG WORKING WEEK 2017

Surveying the world of tomorrow -
From digitalisation to augmented reality

May 29 - June 2 Helsinki Finland



Included in all booth types:

- Inclusion in printed programme book distributed at the conference
- Visibility as Exhibitors (with organization logo) on the Conference Website, including a hyper link to the exhibitor's website
- Online List of Exhibitors
- Use of shared WiFi connection included
- Use of the Conference logo.

EXHIBITOR REGISTRATION

Free exhibitor badges are provided to Exhibitors based on number of booths

| | |
|-------------|---|
| 6 sqm..... | 2 |
| 9 sqm | 2 |

*The Exhibitor Badge entitles:

- Full access to the exhibition area but not the general programme.
- Access to the Opening Ceremony and Welcome Reception.
- Morning and afternoon refreshment
- Lunch

Additional exhibitor passes can be purchased for 150 EUR.



RESERVATION FORM

| | |
|---|--|
| Company Name | Invoice Address |
| Representative/ Contact Person for exhibition Purpose | Country |
| E-mail | Website |
| Tel. | |
| VAT-ID-No. (compulsory for EU members) | Your order reference number (if necessary) |

Preferred stand location no. _____ (The preferred stand allocation is not binding)

| Type | Price per sqm | Total EUR + VAT |
|-------------|-----------------|-----------------|
| 6 sqm booth | 300 EUR per sqm | |
| 9 sqm booth | 275 EUR per sqm | |

EXHIBITOR NAME (Name of your organisation for the Event Catalogue and the online exhibitors' list):

NAME ON STAND FASCIA BOARD if applicable (max. 20 letters):

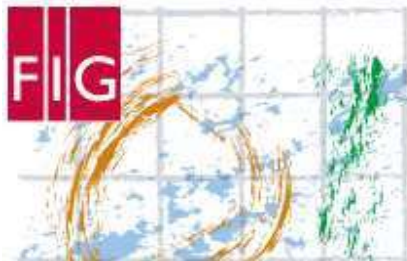


FIG WORKING WEEK 2017

Surveying the world of tomorrow -
From digitalisation to augmented reality

May 29 - June 2 Helsinki Finland



SPONSORSHIP PACKAGES

| Package | Price EUR | Quantity | TOTALS |
|---------------------------|---------------|----------|--------|
| Platinum Sponsor | 25,000 | | EUR |
| Gold Sponsor | 15,000 | | EUR |
| Silver Sponsor | 10,000 | | EUR |
| Bronze Sponsor | 3,000 + booth | | EUR |
| Basic Sponsor | 1,000 + booth | | EUR |
| Conference Satchel | 3,000 | | EUR |
| Note Pads and Pens | 2,000 | | EUR |
| Badge Lanyards | 2,000 | | EUR |
| Gala Dinner Sponsor | 8,000 | | EUR |
| Welcome Reception Sponsor | 5,000 | | EUR |

Exhibition booth

6 sqm - 1800 EUR

9 sqm - 2500 EUR

Bronze level +3000 EUR

Basic level +1000EUR

- One Complimentary Registration
- Featured sponsor of promotion material
 - Website
 - E-blast
 - Conference Programme
 - Onsite
- Acknowledgment by the MC during the Opening Ceremony

Optional choices:

Three items included in the bronze sponsorship

Optional choices:

One item included in the basic sponsorship

Plenary Session—flyer on seats

Conference gift—Satchel Insert

Foot prints

Newcomers' session

Branded Water bottles

Staff t-shirt

Product Demonstration

Speaker's Ready Room

1/2 page ad in programme book

Session room named after you

Charger Station

Lunch Break

Satchel Insert

Registration desk— roll-up

Coffee Breaks



FIG WORKING WEEK 2017

Surveying the world of tomorrow -
From digitalisation to augmented reality

May 29 - June 2 Helsinki Finland



PAYMENT OPTIONS Payment must be made in EUR by:

Credit Card (Visa, Eurocard, MasterCard)

Credit card Number Expiry date __ / __ (month/year)

Credit card holder..... Signature

Bank transfer

Danske Bank
Lyngby Branch
Lyngby Hovedgade 25
DK-2800 Kgs. Lyngby
Acc. No.: 2138825496
IBAN: DK353000 2138825496
SWIFT-BIC: DABADKKK

By signing, I confirm that I agree with the exhibition policies, as outlined here below.

The signed Reservation Form constitutes a legally binding contract for both parties.

.....
Place and Date

.....
Name and Surname
of the presentative in charge (in capital letters)

.....
Authorised signature

Please send this reservation form to:

International Federation of Surveyors
Kalvebod Brygge 31-33
DK-1780 Copenhagen V
DENMARK

Via email: FIG@fig.net / Claudia.stormoen@fig.net

An acknowledgement, terms and conditions and confirmation will follow.



Sponsorship Booking & Payment Conditions

Sponsorship will be allocated only on receipt of signed Sponsorship Booking Forms. A letter of confirmation will be provided to confirm the booking, together with an invoice. The balance is due and payable by the stated due date.

All monies are payable in EUR. Cheques should be made payable to the FIG2017/FIG Office and must be drawn on an Danish bank.

All monies due and payable must be received (and cheques cleared) by the FIG Office prior to the event. No company will be listed as a Sponsor in any FIG2017 material until full payment and a booking form have been received by the FIG Office.

CANCELLATION POLICY: In the event of cancellation, a service fee of 50% of the total fees applies for cancellations prior to 17 January 2017. No refunds will be made for cancellations after this date. After sponsorship has been confirmed and accepted, a reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy.

No Sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the FIG Office.

Sponsorship monies will facilitate towards the successful planning and promotion of the Congress in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Working Week.

Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by the International Federation of Surveyors, FIG.

Exhibition Booking & Payment Conditions

Exhibition space will be allocated only on receipt of signed Booking Forms. A letter of confirmation will be provided to confirm the booking, together with an invoice. The balance is due and payable by the stated due date.

All monies are payable in EUR. Cheques should be made payable to the FIG2017/ FIG Office and must be drawn on an Danish bank.

All monies due and payable must be received (and cheques cleared) by the FIG Office prior to the event. No exhibition participants will be allowed to either begin move-in operations or be listed in the on-site publications until full payment and a booking form have been received by the FIG Office.

CANCELLATION POLICY: In the event of cancellation, a service fee of EUR 1,000.00 applies (per exhibition booth booking) to cancellations prior to 17 January 2017. No refunds will be made for cancellations after this date. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibition space at the discretion of the FIG Office.

The FIG Office reserve the right to rearrange the floor plan and / or relocate any exhibition space without notice. The FIG Office will not discount or refund for any facilities not used or required.

No exhibition participant shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the FIG Office.

Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by the International Federation of Surveyors, FIG.